



Aon CyberBusinessProSM

Are you prepared if your clients' confidential information is compromised?

Museums and art galleries are not immune to privacy data breaches

As a museum director or art gallery owner, your patrons and clients, members and visitors, employees, vendors, and trustees trust you with their personal information.

And not all data breaches are caused by computer hackers—claims can be the result of stolen equipment, negligence on the gallery or museum's part or that of its employees, or IT failures. With employees often taking work home and storing confidential data on mobile devices like tablets, smartphones and laptops, it is critical to put sufficient protection in place.

Introducing an affordable solution: Aon CyberBusinessPro

Aon CyberBusinessPro, in connection with BIZLock Insurance Services, has arranged access to a comprehensive solution that focuses on prevention, protection and response. The product offers three important areas of protection: risk management tools to help mitigate losses, cyber liability coverage to help protect your business or institution from litigation and remediation benefits to help respond to an incident.

Privacy data breaches reported by museum owners and art dealers¹

- Due to a contractor's error, 140 patrons of a museum in Boston, Massachusetts had their names, credit cards and other personal information exposed on the museum's website.
- Nearly 3,000 subscribers to a New York City art gallery website had their names, email addresses and passwords posted to the internet by an unauthorized user.
- Hackers broke into the servers of an art school in West Lafayette, Indiana stealing personal information of 1,200 students, graduates, professors, employees and vendors.

Did you know?

- The average cost for a privacy data breach in the U.S. is \$242 per compromised record²
- 51% of privacy data breaches are due to criminal activity, 24% employee error, and 25% system errors²
- Cloud providers typically deploy security controls to protect their data environment, but organizations are responsible for protecting their own data in the cloud³

"A data breach can result in enormous damage to a business that goes way beyond the financials. At stake is customer loyalty and brand reputation."

Kris Lovejoy, IBM Security Services Division⁵

(Over, please.)

Aon CyberBusinessProSM

Prevention – Risk Management Resources with Breach Protection

Aon CyberBusinessPro helps you prevent a privacy data breach by providing you with resources to act proactively, allowing you to put systems and procedures into place to help reduce your exposures. The program includes a Human Resources Module, Information Security Module with important policies, and a Technology Module having proactive risk mitigation tools. Help reduce your risks with computer vulnerability scans, risk self-assessments and more.

Protection – Cyber Liability and Defense Coverage

If a cyber incident or privacy data breach results in allegations of negligence and litigation, Aon CyberBusinessPro offers cyber liability insurance protection, including coverage for claims expenses and defense costs, loss/theft of personal and/or business data, regulatory fines and penalties, failure to disclose/notify per breach notification laws, business interruption, cyber extortion (e.g. ransomware), PCI fines, internet media liability and more.

Response – Breach Services and Remedies with Incident Response On-DemandTM

All states in the U.S. have enacted legislation requiring the notification of individuals affected by a privacy data breach. To assist with remediation, Aon CyberBusinessPro includes 24/7 Incident Response On-Demand that provides access to important resources and remedies. When combined with other insurance coverage intended for forensic expenses, notifications, legal fees, credit monitoring and more, your peace of mind is supported while your breach risks are mitigated.

Program Highlights*

Program Highlights	Aon Cyber 250	Aon Cyber 500	Aon Cyber 1000	Aon Cyber 2000
Risk Management Resources**	✓	✓	✓	✓
Cyber Liability Insurance and Defense Coverage	up to \$250,000 (\$1,000 Retention)	up to \$500,000 (\$1,000 Retention)	up to \$1,000,000 (\$1,000 Retention)	up to \$2,000,000 (\$2,500 Retention)
Incident Response On-Demand TM	✓	✓	✓	✓

*Program is not available in NY.

**Risk management resources vary depending on program limit option and as subject to the IFI Customer Agreement. Terms may vary by state.

***For rates for annual gross sales in excess of \$10 million and/or 51 full-time employees, please call 1.877.256.6296.

Help protect your firm and avoid becoming another statistic.

It's quick and easy to apply. Purchase coverage online in minutes!

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If you have any questions, please call **1.877.256.6296**



Brought to you by:



¹Privacy Rights Clearinghouse, Data Breaches, 2015.

²2019 Cost of Data Breach Report, IBM Security and Ponemon Institute.

³Rashid, Fahmida Y., "The dirty dozen: 12 cloud security threats," InfoWorld, March 11, 2017.

⁴"Global Cost of Data Breach Increases by 15 percent, According to Ponemon Institute," IBM, May 2014.

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